



HOUSE OF
QUALITY PRODUCTS

About Us

Hi-Tech Foods is one of the leading business groups established in 2014. The group has major expertise in manufacturing and marketing of well-integrated range of consumer, industrial and specialized products for bakeries, hotels, restaurants and catering companies.

Located in SITE area of Kotri, our production facility is a vertically integrated state-of-the-art unit certified with ISO 9001, ISO 14001, ISO 22000, ISO 45001, OHSAS 18001.



Our Vision

Our vision is to be the market leader by providing supreme quality products for our valuable consumers.



Our Mission

To discover, develop, innovate and successfully reach every household in Pakistan through our expert leadership and technically sound work force.



Value Statement

Our basic principles are Pioneering, Integrity, Responsibility and Sustainability.



Our Responsibility

To meet our Business needs, we encourage by taking initiatives through activity and result.



Our Sustainability

We make sure to maintain support towards our society and the organization.



Our Integrity

Integrity characterizes how we carry out our practices.

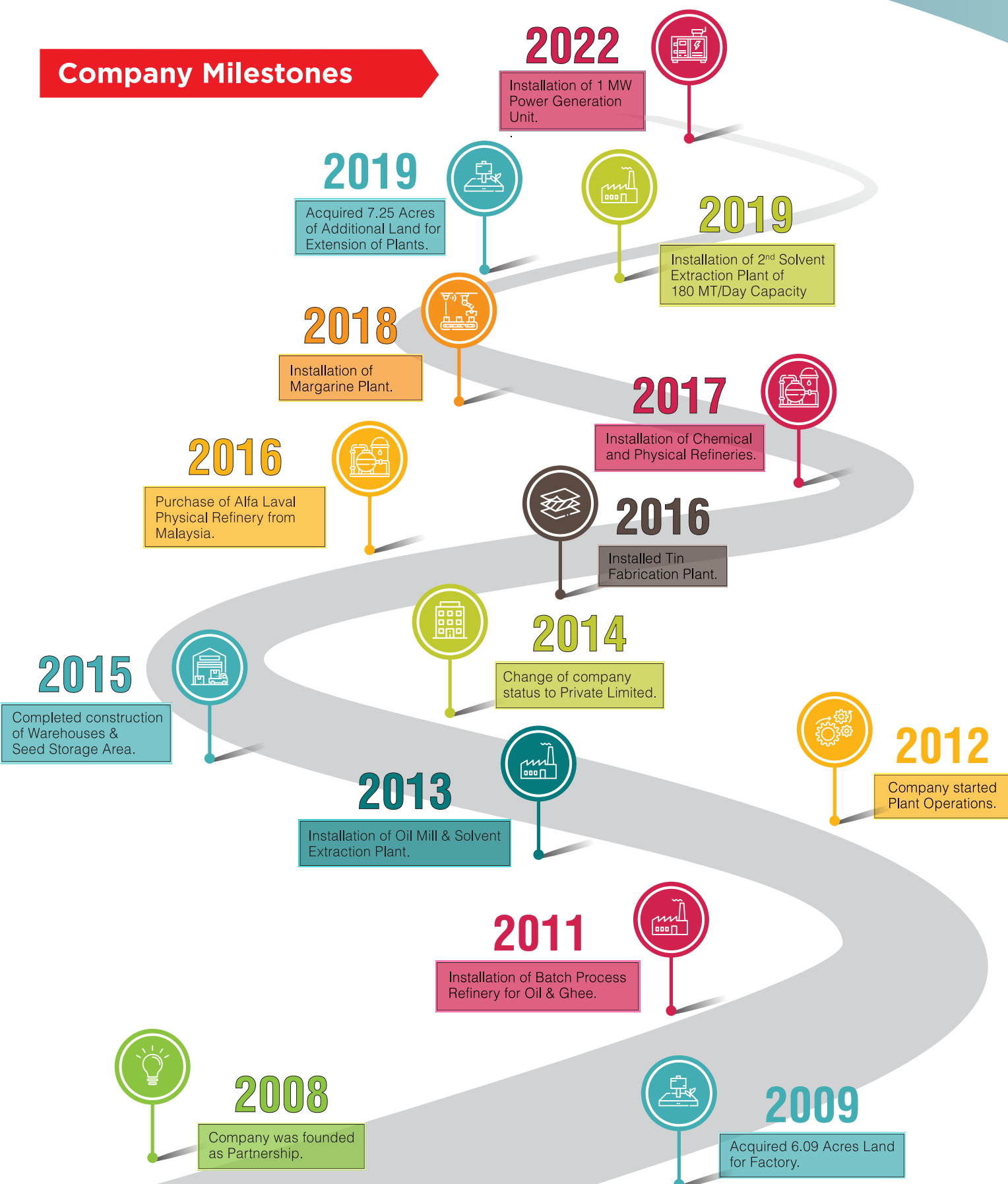


We Pioneer

We are committed to convey the most elevated quality execution and we look constantly to win in the commercial centre.



Company Milestones



HI-TECH STATE OF THE ART FACILITIES

Solvent Extraction Plant

Hi-Tech Foods is a vertically integrated unit and has its own solvent extraction plant with the production capacity of 300 Metric Tons per day. The plant consists of the Following sections:

- Preparatory Section
- Solvent Extraction Section
- Meal House
- Admin Block



Continuous Process Refinery

Hi-Tech Foods has continuous Alfa-laval refinery located at SITE Kotri, Jamshoro Sindh. It covers the area of 4 acres, with the production capacity of 100 metric tons per day. The plant consists of the following processes.

- Neutralization
- Bleaching
- Deodorization
- Filtration



Batch Process Refinery

Major quantity of oil is processed in sequence of the following

- Neutralizing
- Bleaching
- Degumming
- Deodorizing

Capacity of this batch refinery is 150 Metric Tons per day.



Margarine Section

Margarine Section consists of state-of-the-art production line resulting in minimum human interference, its per day production capacity is 50 MTons



HI-TECH STATE OF THE ART FACILITIES

Tins Manufacturing Unit

Hi-Tech Foods has an automated Tins manufacturing line of 2.5KG/LTR, 5KG/LTR and 16 KG/LTR tins. Following is the production capacity:

- 2.5 KG/LTR 9000 Units per Day.
- 5 KG/LTR 6000 Units per Day.
- 16 KG/LTR 5000 Units per Day.



Power Generation Unit

Hi-Tech Foods has its own power generation unit with the production capacity of 2 Mega Watts of electricity which is operated with natural gas.



Waste Water Treatment Plant

Company believes in protecting environmental surrounding and thus keeping this situation company has took the initiative and installed the highly efficient effluent Waste Water Treatment Plant within the refinery premises. It consists of bar screening, aeration (aerobic treatment), coagulation, flocculation, sedimentation and clarification with clarifier system and filtration that ensures the compliance with SEPA/NEQS/SEQS standard of COD, BOD, TSS AND TDS



Oil Storage Tank

There are several types of storage tanks to hold different types of Oil and Banaspati stocks in the factory premises. The total storage of tanks capacity is 4500 Metric Tons per day.



HI-TECH STATE OF THE ART FACILITIES

Warehouses

Packaging Material

Warehouse has the capacity of procuring 1000 Metric Tons of Packaging Materials.

Finished Products

Refinery has a huge warehouse having the capacity of 600 Metric Tons of finished products.

Karachi Warehouse

Having the capacity of 150 Metric Tons of finished products for distribution.

Multan Warehouse

Having the capacity of 150 Metric Tons of finished products for distribution.

Computerized Weighing Scale

The unit has its inhouse weighing scale having capacity of 125 Metric Tons which helps in expediting the process of loading and unloading of all kind of vehicles.

BUSINESS MODELS

Hi-Tech Oil & Ghee Mill (Pvt.) Ltd has the state of the art refinery with the manufacturing facility of Edible Oil & Banaspati quality products range. Business model is based on B2B & B2C business propositions segments across Pakistan. Company has divided the business into two major segments.

**Branded Segment
for B2C**

**Industrial Segment
for B2B**

Business to Consumers

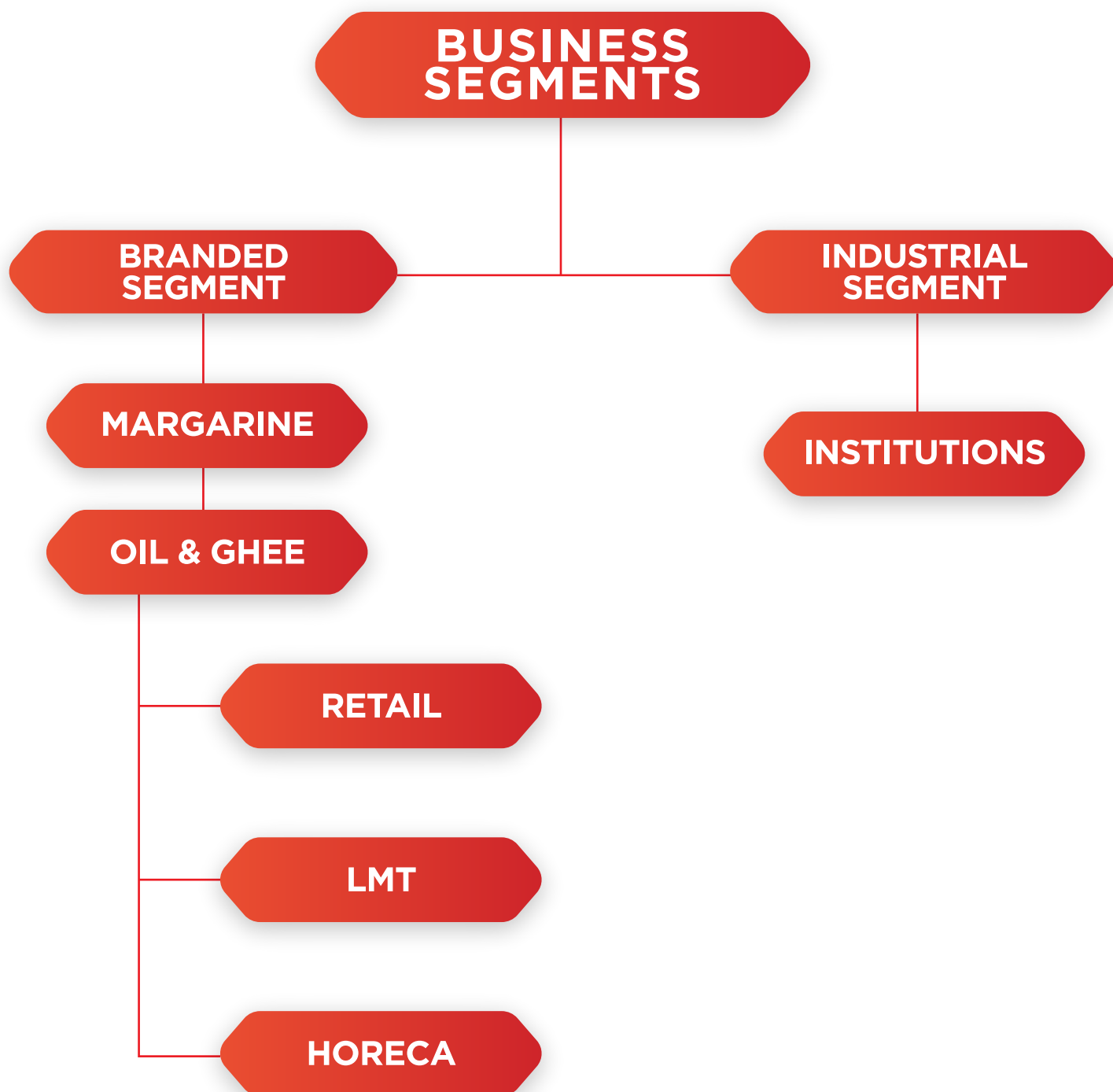
B2C consists of products in categories of Oil & Ghee and Margarine. For this segment we have strong dealers & distributors network of distribution for retailers and availability in LMTs the leading of Pakistan.

Business to Business

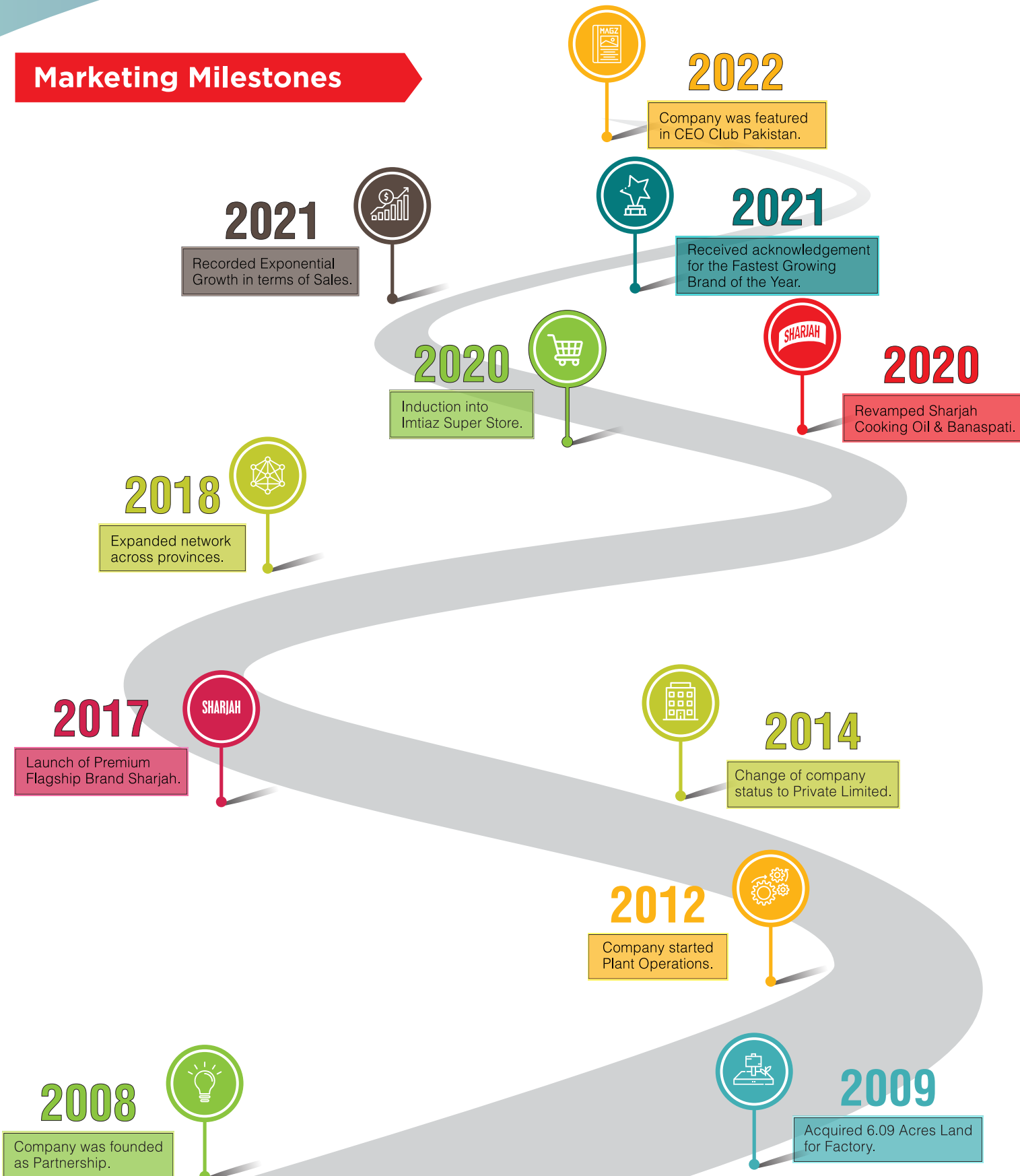
Company has this model of B2B in which they target Industries, Horeca & Bakeries.

Our major customers in B2B business segment are as follow:

- Pakistan Army
- Pakistan Air force
- Dalda Foods Ltd.
- Habib Oil Mills (Pvt) Ltd.
- IFFCO Pakistan
- Kausar Group of companies
- Shujabad Agro Industries (Pvt) Ltd. (Eva Cooking Oil)
- Hamza Vegetable Oil Refinery & Ghee Mills (Pvt) Ltd. (Sufi Cooking Oil)
- Agro Processors and Atmospheric Gases (Pvt) Ltd. (Soya Supreme Cooking Oil)
- UniFood Industries Limited (Good Goodies)
- U-Foods (Pvt) Ltd. (Ajwa Cooking Oil)
- Olympia Mills
- Faisal Feeds
- Atlantic Feeds
- Sabir Feeds



Marketing Milestones



Our Brands

Hi-Tech Foods with its state-of-the-art manufacturing facility has benchmarked the quality of Sharjah Canola Oil, Cooking Oil & Banaspati to deliver high quality and healthy Edible Oil & Banaspati across Pakistan.

Sharjah UHT Treated Canola Oil, Cooking Oil & Danedar Banaspati range is available in various packaging for their customers giving them the convenience to choose the right Edible Oil & Banaspati that fits their consumption pattern.



Over the years, the household consumers have developed their confidence in Sharjah Cooking Oil & Banaspati to provide delectable taste, paramount quality and healthy lifestyle benefits.



Our Brands

Keeping in mind the affordability of our consumers, Hi-Tech Foods has brands like Itimaad, Danish and Mughlia in its portfolio to provide them with cost-effective alternative so that they can enjoy quality & affordability together.



HoReCa

- **Sharjah Cooking Oil**
- **Sharjah Danedar Banaspati**
- **Danish Frying Oil**
- **Itimaad Cooking Oil**
- **Itimaad Liquid Banasapti**

Hi-Tech Foods offers a wide range of Cooking Oil, Frying Oil and Banaspati products as per the required specification of bakeries and restaurants.

Danish Frying Oil is specially designed and processed to yield highest cycles of frying and maintaining the goodness of taste. Sharjah Danedar Banaspati with its grainy texture, fulfills most of the bakeries and restaurants need for hard Banaspati.

Application & Functional Benefits

- The products are manufactured on state-of-the-art plant that enhances its shelf life under normal conditions.
- The quality products are packed in various convenient sizes.
- Oil range has good frying stability and excellent benefits without having haziness and freezing problems.
- Sharjah Danedar Banaspati is odourless and excellent in taste with beautiful and bigger grains.



Bakery Margarine

Margarine is a plasticized, homogenized and stable PUFF for making all types of puff products in Bakeries, Hotels and Restaurants. It is popular for use to make all puff products such as Patties, Bakarkhani and Kharey.

Application & Functional Benefits

- Hi-Tech Foods has recently introduced its Puff Margarine that is tailored to the requirement of the customers according to the changing climate and processing conditions.
- They are a specially designed margarine to give ease of processing bakery items when compared to other products like processed Banaspati.
- They stay in between dough layers during rolling & folding to give better lift during baking.



Application & Functional Benefits

- High Yield of end products
- Easy to Use
- Better Shelf Life



How to Reach Us?



Hi-Tech Oil & Ghee Mills Private Limited

Head Office

Mezzanine Floor, Anum Trade Center, 15/C Sunset Boulevard Lane, Near Post Office Phase II, DHA Karachi.

Refinery Address

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